

Laif is a ミeamebric madular rupefaree usire car－ tiruaus strakes．Its carstructiar was irspired bu

 norm Laea from Ere earlu フ日rロs＝beras for macer ritu ard new beginrines．The tupefoces of batr tagas have a Puturistic tiaric tavch due to the
 reru reinterprebebian ap vrese ala clessics．

Lejif was buitt as a voriatte tuplefoce，irctuaire 2 ares－a vidth and weight are．Nith 35 cuts，it is


Especibllu et reavunvietts tre courter spaces ir the characters form a visval caunterpart ta the

 Erair Linits nitr treir vraulatire mavemert，for ex－ ample，tre vppercese f，es，b and Lovercese e ard u．

Reperrine Eaivs erchibecture era eppeerences Laif is interded as a displev fart．With its evtert sive Set af elujplrs，it is iututitirevel ard carteirs a terse fumben en erteentes，punaturation evmbets and soecial characters．

Desierer
Armin Erent er，merkis ualzr
Stules
35， 7 Weiehts， 5 Wiaths

## Year

20こᄅ
Licerses
Desktap，Web， Varibuel Ae日（en requeat）

Copurient
© RUEN LETTi RS，ALL rientes reserved

## ーaip n －ア Cuヒs



## 



## Leif KT－こア ᄃuts

|  | $\begin{aligned} & \text { Thin } \\ & 100 \end{aligned}$ | Light $233$ | $\begin{gathered} \text { Regular } \\ 366 \end{gathered}$ | Medium <br> 500 | $\begin{aligned} & \text { Bold } \\ & 633 \end{aligned}$ | $\begin{gathered} \text { Black } \\ 766 \end{gathered}$ | Heavy 900 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ultra Condensed 10 |  |  |  |  |  | － |  |
| Condensed 30 |  |  | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| $\begin{aligned} & \text { Normal } \\ & 50 \end{aligned}$ | $\bigcirc$ |  |  | $\longrightarrow$ |  |  |  |
| $\begin{gathered} \text { Extended } \\ 70 \end{gathered}$ | $\square$ |  |  |  |  |  | $\square$ |
| $\begin{aligned} & \text { Expanded } \\ & 90 \end{aligned}$ |  | $\longrightarrow$ |  |  |  | － |  |

## Leif YTR - 35 Cuts



## டaif CRロ－ 74 Cuヒs



## ーロif EんT－ 14 ㄷuヒS



## bovercase



## Uppercase


Runnerals and fractions
0123456789 1/4 1/23/4

## bigatures



## Arrows



## Punctuations


Symbals and more


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| ince tanariou |
| TfPC |

## bowercase



## Uppercase

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## Nunnerals and fractions

0123456789 1／4 1／2 3／4

## bieatures

fifl ff fit fo ft fifr fh ffi ffl fft ffb fft fft ff lt

## Arrows

$\rightarrow \leftarrow \uparrow \downarrow \lambda \mathbb{V} \nu \leftrightarrow \downarrow$

## PบாடヒบロヒiロாS



## Symbols and more



since tanarcan noirrared

## orcter／lisorcler

## 10 PT

The anorphous thine called cantent has a porous menorane，with infinite points FOr saft，Fluid nonnetization．On the terrain of The siq slat Rlow，cononerce is no Laneer antithetical to cutture．In Fact，it can nore readilu becone absarbed into
the nediun itself．Nunereas televisian orograns and nagazines nave designated spaces for advertisennents，the Feed where content lives is a nouch nore ano bicuous terrain．Considered halisticallus，the slur＂advertarial＂can be applied to

## 18 PT

The anorahous thing called content has a porous nnenorare，with infinite points far saft Flzid nometization．On the terrain of The Bie Slat Ruan，cannnerce is no Loneer antithet－ ical to culture．Ir Factu it car nore readi－ lu becanne absarbed into the nediun itself． whereas television aragrans and nomazaines

30 PT
The anorbhous thine called content has a po－ rous noenobrane，with infinite DOints Far saft，flzid noon－

## bawercase




## Uppercase




## 几unnerals and fractions

## 0123456ア89 1／4 1／2 3／4

## bieatures



## Arrows

$\rightarrow \leftarrow \uparrow \downarrow \lambda \kappa \searrow K \leftrightarrow \uparrow$

## Punctuations


Synnols and nore


## Thin sanples



## Thir extended characterset

## bowercase




## Uppercase




## 几unnerals and fractions

○1ᄅヨ45Бアヨヨ 1／4 1／ट ヨ／4

## bigatures



Arrows
$\rightarrow \leftarrow \uparrow \downarrow フ \kappa \searrow K \leftrightarrow \uparrow$

## Punctuations


Synnols and more


## Thin extended samples



## 10 PT

The anoraraus Łrire called contert ras a ロロ－ rous membrare，witr infrite paints for soft flzia mロreजieation．On the terrair of The sie slat Raws comnerce is ra Lareer artitretical ta culture．In Factit it car mare reăilu become absarbed irta ঢRe Me■izm itself．wizereas televisiar arocrams

## 18 PT







 30 PT
ロrஏer／$\square \mathrm{is} \square \square \square \mathrm{r}$
Tre anararazs



## bowercase

##  

## Uppercase


 $\because \dot{¿}$

』umnerals and fractions


## biagatures



## Arrows

$\rightarrow \leftarrow \uparrow \downarrow フ \mathbb{~} \searrow<\leftrightarrow \downarrow$

## Punctuations

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Symbals and more


## Thir expanded samples



## bowercase


Uppercase


## スuınerals and Fractions

$01234567891 / 41 / 23 / 4$
bigatures

Arrows
$\rightarrow$－$\uparrow \downarrow ス К У K \Leftrightarrow む ~$

## Punctuations

Synuals and more



The amorahous thine called content has a parous memonrane，with infinite ponits For soft，fluid monentization． On the terain of The sie Flat Noon，coommerce is no longer antithetical to culture．In Fact，it can norere readilug becoune zoscorted into the mediun itself．Whereas televvision proprans and nozazzines have dessienated spaces For advertisenuents，the feed uhtere content lives is a much more antievous terrain．Considered holisticallun，the slur advertorial can be applied to alloost every statement ar eesture．In a spact where so much seemos Paniliar，new ideas have norre value than ever bePore．While The fie Flat llow uses the

## IOiricared

## bowercase

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Uppercase



几unnerals and fractions
0123456789 1/4 l/2 3/4

## biagatures



## Arrows

$\rightarrow \leftarrow \uparrow \downarrow \pi \kappa \searrow K \leftrightarrow \downarrow$
Punctuations

Symbols and more


## Present perfect continues

 Since tanorrow Noirrared Order／Disorder
## 10 PT

The annorphous thing called content has a parous memorane，with infinite points for saft，fluid nonetization．On the terrain of The cie flat Non， connnerce is no Longer antithetical to culture．In Fact，it can nore readilu beconne absorbed into the noediun itself．Whereas television prograns and nnagazines have designated spaces for advertisennents，the feed where content lives is a much nore anobieyous terrain．Considered holisticallu，the

## 18 PT

The annorphous thing called content has a DOrOUS nennbrane，with infinite paints For soft，fuid nometization．On the terrain of The Bic Slat Row，connnerce is no Lomeer antithetical to culture．In Fact，it can nore readilu becone absarbed into the nnediun itself．Whereas television arograns

30 PT
The anorphous thing called content kas a parous nemobrane，with in－ finite paints For soft，flu－

## bowercase

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## Uppercase




## 』umnerals and fractions

0123456789 1／4 1／2 3／4

## bieatures



## Arrows

$\rightarrow \leftarrow \uparrow \downarrow \pi \kappa \searrow \kappa \leftrightarrow \mathfrak{\downarrow}$

## Punctuatians


Symbals and more


# 10 PT <br> The anorphous thing called content has a porous menn－ brane，with infinite paints for soft，fluid nnonetization．On the terrair of The ßie Flat row，connnerce is ro Lorger antithetical to culture．Ir fact，it can more reacilu becone absorbed into tre nediun itself．unereas television aro－ grans and magazines have desienated spaces for adver－ <br> 18 PT <br> The annoraraus thire called car－七ent ras a porous nenorare， witr infrite aoints for saft flzia nnoretization．Or the terrair of The Bie SLat Row，connnerce is no Longer artitretical to culture．In fact，it car nore readilu beconne <br> <br> 30 PT 

 <br> <br> 30 PT}

Orवer／Disarder
The annorarazs
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nennbrare，with ir－

## bowercase



Uppercase



## Numnerals and fractions



## bieatures



## Arrows

$\rightarrow \leftarrow \uparrow \downarrow フ \kappa \searrow K \leftrightarrow \uparrow$
Punctuations

Symbals and more


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Sirce ヒロмロாгロN Mirrarea $\square r \square e r / \square i s \square r \square e r$ Repeatea

## 10 PT

The annorprous trire called corbert ras a po－ rous membrare，witr irfrite paints for soft，fluid мロாe匕izatior．On the terrair of The ङie FLat row ᄃロMMErce is ra Lorger artitrebical Ła culture． ！R Fact，it car more reacilu become aロsorbea irta ヒhe meオium itself．Wrereas televisior ara－

18 PT

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## 30 PT

The ancrarazs 나ire callea
 －ロロாロンS MEMー

## bi̊にに expanded ᄃネaracterset

## bovercase


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## Uppercase


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## 几unnerals and fractions



## bigatures



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## Arrows

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Punctuatians
[]()$^{\star}$

## Symbals and more



## 10 PT







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18 PT

Sirce ヒロMロாரロホ

 Mirrarea


 The Big Sடロヒ RロN ᄃロMー
 30 PT

## $\ulcorner\rightleftharpoons ص 尸 \sqsupset \sqcup \models \square$ <br> ワ「ロஏてடடiصா

## bovercase


Uppercase

』uunerals and fractions
$01234567891 / 41 / 23 / 4$
bigatures

Arrows

Punctuations
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Synnoals and more


## Present perfect continues Since tonoorcou

 Oirrored Oriceflisisarider10 PT
The annorphous thing called content has a porous noenolbrane，with infnite points for soft，fuid nonontization．On the terrain of The kig Flat Noou，connnerce is no longer antithetical to culture． In Fact，it can nore readily becono absorbed into the nondiun itself．Uhereas television progranos and noagarines have desienated spaces for advertisennents，the feed where content lives is a novch noore anobiguous terrain．Considered holisticallu，the slur advertarial can be applied to alonost every statenont or gesture．In a space where so nouch seenos fanoiliar，new ideas have noore value

18 PT
The anorphous thing called content has a porous nenor－ brane，with infinite points for soft，fluid noonetization． On the terrain of The Bic flat Now，connnerce is no Longer antithetical to culture．In Fact，it can noore readily beconne absorbed into the noediuno itself．Where－ as television progranns and nnagazines have designated spaces for advertisennents，the feed where content

30 PT
The anorophous thing called con－ tent has a porous nononbrane， with infinite points for soft，fuid nonnetization．On the terrain of
bowercase



## Uppercase




Rumnerals and fractions
0123456789 1/4 1/2 3/4
bigatures
f fl ff fl fb ft fiff ffifl ffl fft fft fft ff tb
Arrows
$\rightarrow \leftarrow \uparrow \downarrow$ スK $\searrow<\in \mathbb{I}$
Punctuations

Symbals and more


## Present．perfect continues since tonnorrow

 Nirrored order IVisorder Repeated10 PT
The anorphous thing called content has a porous membrane，with in－ finite points for soft，fluid nonetization．On the terrain of The Bie Flat Row，connnerce is no Longer antithetical to culture．In Fact，it can more readily beconne absorbed into the nediun itself．Whereas television progranns and nnagazines have designated spaces for advertisennents， the feed where content lives is a much nore anbiguous terrain．Consid－

18 PT
The annorphous thing called content has a porous menorane，with infrite points for soft，fluid monetization．On the terrain of The Bie Flat roon，conn－ merce is no Longer antithetical to cul－ ture．In Fact，it can nore readilu beconne absorbed into the nediun itself．Where－
${ }^{30} \mathrm{PT}$
The annorphous thine called content has a paraus nnenorane，with infinite points For saft
bowercase



## Uppercase



rummerals and fractions
012345ロア89 1／4 1／2 3／4
bigatures

Arrows
$\rightarrow \leftarrow \uparrow \downarrow \pi \kappa \searrow K \leftrightarrow \mathbb{I}$
Punctuations

Symbals and more


# Present perFect continues 

 Since ヒanorraw Nirrored order/Oisorcder Repeated10 PT
The anorphous thine called content has a porous menibrane, witr infrite points for soft, fluid nometization. Or the terrain of The Bie sLat Raw, cannnerce is na Lareer antitrebical to culture. In Fact, it can more readiLe beсоnл absorbed into the nediun itself. Whereas televisiar prograns and magazines have desienated spaces for

18 PT
The anorpiaus thire called cantent ras a paraus menibrane, witr infinite amints for saft fluid nomatizabiar. On the
 cannnerce is ra Lareer artiヒretical ta culture. Ir Fact, it

30 PT
The annorpkous thine called cortent ras a poraus


## bovercase




## Uppercase




## 几unnerals and fractions


bigatures

Arrows
$\rightarrow \leftarrow \uparrow \downarrow フ \kappa \searrow K \leftrightarrow \mathbb{\downarrow}$
Punctuations


Symbols and more

10 PT
The amorarous trira called cortert ras a





18 PT
The anロாロாロேப ヒスiாa

Sirce ヒロмロாгロw Mirrarea
 ロrवer／ロisロraer Repeated Prodzabiar
 raus membrare，witr in－ Frite ロロirにs Far saft， Fluid Mロாセヒizaヒiar．Or匕re ヒerrair of The Bie sLat raw，cammerce is ra

## 30 PT

The añarصாローS ヒーてire 든ㄴㅁ とロாヒセாも マコー ロ ロロாロபS Meルー

## Reaular expanded ckaracterset

## bowercase


 تِப்ごさ

Uppercase




スunerals and fractions


## biagatures



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Fナリビ
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## Arrows

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->\leftarrow\uparrow\downarrowオКゝK↔\downarrow
Punctuations

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Synuols and more


\section*{10 PT}






 Siாடே ヒロМローナロル
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 viヒr irnfribe ロロiras ロロー Mirரロாேロ

டロாடiா22صத


\section*{18 PT}


 ロгロரா／ロisロாロோ「こصصصヲもصஏ『「ロஏてடもiصா

30 PT

> Tーロ ƏМローー ロாローラ ビでாロー ᄃローடேロ டロாー ヒモாヒローコー・
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bowercase

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Uppercase

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Rumnerals and fractions
0123456 P89 1/4 1/2 3/4
bigatures

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Arrows
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Punctuations

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Synbols and more

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\title{
Present perfect continues
} Since tomorroum Olifrored Order／Disorder

10 PT
The anoorphous thing called content has a porous memonbrane，with infriite points for soft， fluid monetization．On the terrain of The Bieq Slat Noov，connonerce is no loneer antithetical to culture．In fact，it can more readily become absorbed into the mediun itself．Whereas television proerams and magazines have designated spaces for advertisements，the feed where content lives is a nuch nore anbiquous terrain．Considered holistically，the slur ad－ vertorial＂can be applied to almost every statement or gesture．In a space where so much

18 PT
The annorphous thing called content has a po－ rous nemobrane，with infinite points for soft，fluid monetization．On the terrain of The Bie Flat Now， connnerce is no longer antithetical to culture．In Fact，it can norere readily beconne absorbed into the mediunn itself．Whereas television progranns and magazines have designated spaces for advertise－

30 PT
The annorphous thing called content has a porous nnenn－ brane，suith infinite points for soft，fuid nnonetization．On
bowercase


Uppercase



\section*{』umnerals and fractions}

0123456789 1／4 1／2 3／4
bigatures

Arrows
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Punctuations

Synuols and more


\title{
Present perfect continues
} Since tonnoriow Nirrored Order Ilisorder Repeated

10 PT
The annorphous thing called content has a porous mennbrane, with infinite points for soft, fluid monetization. On the terrain of The sig Flat rovov, connnerce is no Longer antithetical to culture. In fact, it can more readilv beconne absorbed into the mediun itself. Whereas television prograns and magazines have desienated spaces for advertisennents, the feed where content lives is a nuch nore annbie-

18 PT
The annorphous thing called content has a porous mentrane, vith infinite points for soft, fluid monetization. On the terrain of the Bie Flat Now, connnerce is no Longer antithetical to culture. In fact, it can more readily becone absorbed into the mediun

30 PT
The annorphous thing called content has a porous nnembrane, vith infinite points for soft,
bowercase


Uppercase


rummerals and fractions
0123456ア89 1／4 1／2 3／4
bigatures

Arrows
\(\rightarrow \leftarrow \uparrow \downarrow \pi \kappa У レ \leftrightarrow \mathbb{}\)
Punctuatians

Symbals and more
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\section*{10 PT \\ \title{
\section*{10 PT \\ \\ Present perFect
} \\ \\ Present perFect
} cantinues Since Nirrored Order/Disorder Repeated
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18 \text { PT }
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The anorphaus thine called cantent kas a paraus menibrane, vith infinite paints far saft, fluid nometizatiar. Or tre Eerrain of The Bie SLat Rav, самnnerce is na Lareer antitretical ta culture. In Fact, it

30 PT
The amorphous thing called cartent ras a raus nenbrane,

\section*{bovercase}



\section*{Uppercase}



\section*{ரుบnerals and fractions}

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bigatures

Arrows
\(\rightarrow \leftarrow \uparrow \downarrow フ ォ \searrow K \leftrightarrow \downarrow\)
Punctuations


Symbals and more


\section*{Preserv perFect ᄃロாヒiா2யை} Sizce ヒamarraw Mirrared ロrder／ロisarder Repeatea Prodzctiar

\section*{10 PT}

The amaramaus trima called carberb nas a
 FL工id Mareヒizaヒiar．Dr tre terrair af Tre 巴ie
 ヒロ ㄷuLture．In Pact，it can More readitu ロe－ сロMe aロSarロed inta ヒre medium itself．wrere－

18 PT

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 ヒルe ヒerrair af The Bia


30 PT
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bquercase



பppercase




Лumnerals and fractions

bigatures
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Arrows
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Punctuations

Sunbals and more


\section*{『「セナセாヒ ロセாアセடヒ டロாヒiாてேー} Siாேே ヒロМロரナロ～ Mirгロா리 ロாロோ／ロiธロாロா Rモロロコヒロロ『ாロローடட்ロா

10 PT







18 PT
 ㄷローட®ロ ㄷロாヒセாヒ ロロー


 ヒiᄅヨヒiصா．ロா ヒワマ ヒோー


30 PT
Тワロ ヨМローー ロトローナ ヒワでாே ㄷロடடصロ ᄃロாー もセாヒ ワロー ロ

Uppercase

几umerals and fractions
0123456789 1／4 1／2 3／4
bigatures

Arrows

Punctuations

Synnoals and more


10 PT
The amorphous thing called content has a porous membrane, with infnite points Poor soft, fivid monetization. On the terrain of The Bie flat Now, commerce is no longer antithetical to culture. In fact, it can more readily become absorbed into the medium itself. whereas televivion proeqrams and magazines have designated spaces for advertisemments, the feed „uhere content lives is a nuch nore anhbiguous terrain. Considered holistically, the slur "advertorial" can be applied to alnost every statennent or gesture. In a space

18 PT
The annorphous thing called content has a porous memorane, with infinite points for soft, fuid monetization. On the terrain of The Bieq Plat Now, connnerce is no longer antithetical to culture. In Pact, it can nore readily beconne absorbed into the nnediunn itself. Whereas television prograns and noagazines have designated spaces for ad-

30 PT
The annorphous thing called content has a porous mennbrane, with infinite points for soft, fluid nonentization. On


Uppercase


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几unnerals and fractions

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0123456789 1／4 1／2 3／4
bigatures

Arrows
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Punctuations

Symbols and more
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\section*{Present perfect continues} Since tonorrow Nirrored order Ilisorder Repeated

10 PT
The annorphous thing called content has a porous nembrane，with infinite points for soft，fluid monetization．On the terrain of The Eig slat Now，connnerce is no Longer antithetical to culture．In Fact，it can more readily becone absorbed into the mediun it－ self．Whereas television prograns and magazines have designat－ ed spaces for advertisennents，the feed where content lives is

18 PT
The annorphous thing called content has a porous menbrane，with infinite points for soft，fluid monetization． On the terrain of The Bie SLat Nows connnerce is no Longer antithetical to culture．In Fact，it can more read－ ilv becone absorbed into the mediun

30 PT
The amorphous thing called content has a porous membrane， with infinite points
bowercase



\section*{Uppercase}


几unnerals and fractions
0123456ア89 1／4 1／2 3／4
bigatures

Arrows
\(\rightarrow \leftarrow \uparrow \downarrow \boldsymbol{\pi} \boldsymbol{y} \boldsymbol{\Sigma} \leftrightarrow \mathbb{\downarrow}\)
Punctuations

Synnols and more


\section*{Present perFect cartirues Since tomorrow Mirrared Order／Disorder Repeated Productiar \\ 10 PT \\ The amorphous thing called content has a porous membrane，with infinite points for soft，fluid moneti－ zation．Or the terrain of The Eig stat Row，connnerce is no Longer antithetical to culture．In fact，it can more readilu become absorbed into the mediun it－ self．Whereas television prograns and magazines \\ 18 PT \\ The amorphaus thing called content has a porous men－ brane，with infinite points for soft，fluid noretization．On the terrain of The Bie FLat row，connnerce is no Lomger antitretical to culture．In \\ 30 PT \\ The anorphaus thing called car－ ヒent Ras a ロロー ravs nenbrare，}
bowercase

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\section*{さunnerals and fractions}

bigatures

Arrows
\(\rightarrow \leftarrow \uparrow \downarrow \pi K \searrow K \leftrightarrow \downarrow\)
Punctuations

Sunboals and nnare

10 PT
The amorakaus trima called corbert ras a paraus membrare，witr irfirite pairbs far Saft，Flyid moreヒizatiar．ロn tre terrair af The கig SLat Raw，сammerce is ra Larieer ar－ ヒi匕retical ta culture．In pact，it car more readiடை ロecame aصsarbed inta the medium
18 PT


 irfirite ロロirts Fロr saftu FL乙id Mロாeヒiᄅaヒiar．ロா ヒKR ヒerrair af The Big


\section*{Presert perFect сロாヒiா2யை} Sirce ヒםмवггםw Mirrared ロrder／ロisarder Repeated Production

30 PT
TRe əмロг－ ローローム ヒールira 든ㅌㅁ Cロாー ヒモாヒにコー ロ



Uppercase




さunnerals and fractions

bieatures
 Ff，ヒヒ
Arrows
\(\rightarrow \leftarrow \uparrow \downarrow ク \mathbb{オ} せ \leftrightarrow \uparrow\)
Punctuations

Symbols and more


\section*{ ㄷロாヒiாてேே} Siாடே モロМロ｢ロん Mirrarea ロாवோ／ロiكロானصா
 ャゥロロாடヒiロா

10 PT







18 PT




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 Since tomorrow mirrored Order／Disorder

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The annorphous thing called content has a porous nembrane，with infinite points for soft，fuid nonetization．On the terrain of The bie slat Now，connnerce is no longer antithetical to culture．In fact，it can more readily becone absorbed into the nediunn itself．Whereas television progranns and nagazines have designated spaces for aduer－ tisennents，the feed where，content liupes is a nuch more anbiguous terrain．Consid－ ered holistically，the stur＂advertorial＂can be applied to alnost every statement

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Desktap，Neb，Variabel，App（on request）
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