

STYLES

Rasmus Regular
Rasmus Italic
Rasmus Bold
Rasmus Bold Italic

Rasmus typeface was created 2014 after the first typeface »Tilde«. Rasmus exists as a Regular/Bold and a Italic/Bold Italic version and comes in these two packages. The typeface bases on classic serifs like »Times« or »Sabon« paired with contemporary details. One significant detail are the oblique serifs and/or edges. The bold version has a larger x-high. Therefore it becomes more equal. All styles works for small texts and headlines. The name »Rasmus« is the continuation and male counterpart of »Tilde«. It symbolize a strong but at the same time detailed aesthetic.

Designer: Markus John

Year: 2014

Styles: 4, Regular, Italic, Bold, Bold Italic

RASMUS REGULAR SAMPLES

BONJOUR
Tristesse
Wie ein Pfeil ging
er einfach durch
Der Tag ohne
GESTERN

10 PT

There is something cold, some beat before speaking, some unnecessary distance in these pictures, that admits, even insists, on their act of framing. My perfect body produces a frame, a remove. It's as if she's standing right beside me looking, while at the same time she's still lying there on her universe of a bed, playing with identities, letting them enter and exit her. Of course she is both photographer and subject. This double vision reproduces her body as the entire world, like in the photo which shows her masturbating while holding a national geographic Atlas. It's as if she's learning the maps of the world, that are also the maps of herself, and she's the only one who can bring herself pleasure because it's a closed circuit, it's a world within a world.

18 PT

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30 PT

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RASMUS ITALIC SAMPLES

BONJOUR
Tristesse
Wie ein Pfeil ging
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Der Tag ohne
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RASMUS BOLD SAMPLES

BONJOUR
Tristesse
Wie ein Pfeil ging
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Der Tag ohne
GESTERN

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30 PT

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RASMUS BOLD ITALIC SAMPLES

BONJOUR

Tristesse

Wie ein Pfeil ging

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GESTERN

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File Format

.otf for Mac and Windows

Release

2015

About

New Letters is a typography and design Studio founded by Armin Brenner and Markus John in 2015.

We are focusing in typography and graphic design, all in the intersection of cultural and commercial projects.

We engage in projects within the fields of culture, art and fashion.

Committed Typefaces

We also offer individual typeface design and lettering. This is the best way for a exclusive visual identity. Please contact us for more information.

Workshops

Currently we are looking for the opportunity for small workshops and lectures. Please contact us for more information.

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Contact

info@new-letters.de

www.new-letters.de

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